



P R E S S R E L E A S E

InfraGard® Announces Appointment of New Public Information Officer

Floral Park, NY January 12, 2010– InfraGard®, an organization that connects security professionals around the world to help protect our nation’s critical infrastructures, announces the appointment of Monique Merhige, President of Infusion Direct Marketing as their Public Information Officer. In this new position, Ms. Merhige will be responsible for communicating the importance of InfraGard to the security industry. Ms. Merhige’s experience providing high-level communications and marketing support to security integrators and manufacturers, and her relationship working with the security, technology and business media will benefit InfraGard’s mission to increase awareness and membership in 2010. Merhige holds a BA in Marketing and an MBA in General Management and has over 15 years experience in the marketing field.

Infusion will coordinate all news releases announcing important news, events and industry trends for InfraGard and maintain relationships with editors at top security industry, technology and business publications.

“We welcome Monique as a terrific addition to our team and we look forward to the marketing expertise and direction she and her team at Infusion bring to keep the momentum building for our organization. Our goal is to continue growing the InfraGard organization and increase the safety of our nation by communicating important security issues in a timely manner to our valued members.” said Joseph Concannon, InfraGard’s President.

“The Infusion team is honored to have its President chosen as spokesperson for the FBI’s NYC InfraGard Alliance and connecting, federal, state, local law enforcement, and the government to help get the word out about InfraGard and help keep our country safe,” said Monique Merhige.

About InfraGard®

InfraGard connects security professionals around the world to help protect America from acts of terrorism and related criminal activity and to strengthen Homeland Security efforts. It is a collaborative effort between the Federal Bureau of Investigation (FBI), other Federal, state, and local law enforcement, government, academic, and private sector experts. The main focus is on physical security, cyber security, and risk management and to keep the lines of communication open regarding the safety of our nation’s critical infrastructures. On a national level, InfraGard is a network of over 33,000 FBI-vetted industry professional volunteers serving as critical infrastructure subject matter experts in one or more sectors.

The New York Metro InfraGard® Members Alliance, a not-for-profit corporation, fulfills the InfraGard mission in the greater NY City area. They provide a unique capability within the InfraGard network to broadcast training and educational content to all InfraGard members and other qualified professionals, along with facilitating additional channels for information sharing across geographic boundaries. NY Metro InfraGard provides both interactive, internally developed content and material from selected partners to its national audience to enhance the value of the InfraGard network for all its members. More information about the NY Metro InfraGard Alliance is available at <http://www.nym-infragard.us>.

About IGtvSM

IGtv is an information service provided by New York Metro InfraGard® Members Alliance. The “Voice of InfraGard”, IGtv features InfraGard® and other subject matter experts offering information, analysis, best practices, and commentary addressing a wide variety of topics on homeland security, national

infrastructure protection, preparedness, and risk management. IGtv provides an educational and interactive platform, reaching a primary audience of more than 33,000 InfraGard affiliated industry professionals, along with thousands more non-members. These professionals span the eighteen industry and government sectors defined by presidential directive, along with academics and not-for-profits with an interest in critical infrastructure protection, and include practitioners and mid-to-senior level management. Tune in Tuesdays (9-1): www.nym-infragard.us and see IGtv's showcase weekly broadcast.

About Infusion Direct Marketing

Infusion Direct Marketing is a marketing consulting firm specializing in the security industry. The company offers comprehensive marketing consulting services including: Strategic Marketing Planning, Public Relations, Direct Mail and E-Mail Campaigns, Print and On-Line Advertisements, Event Management, and Lead Management. Principal Monique Merhige provides over 15 years of marketing experience. For more information, please call 631-846-1558 or visit our website: www.infusiondirect.com.

Media Contact:

Monique Merhige, President

1-631-846-1558

monique@infusiondirect.com