



# NY Metro InfraGard Members Alliance

## **Sponsorship Information**



# Who We Are

**InfraGard** is a not-for-profit organization that serves as a public-private partnership between American businesses and the Federal Bureau of Investigation to safeguard the United States' critical infrastructure.

The organization is a collaborative information sharing and analysis effort that serves the interests of a diverse group of private-sector and government members and combines their collective knowledge base.

InfraGard is made up of individual members dedicated to facilitating information sharing and intelligence sharing among businesses, academic institutions, state and local law enforcement agencies, and other participants committed to preventing hostile acts against the United States.

Through seamless collaboration, InfraGard connects owners and operators of key infrastructure sectors to the FBI through seamless collaboration to provide education, information exchange, networking, and training on emerging technologies and threats. The InfraGard member community is comprised of business executives, entrepreneurs, lawyers, security personnel, military and government officials, information technology professionals, academia, and state and local law enforcement—all of whom are committed to contributing industry expertise and advancing national security. The InfraGard National Members Alliance is a 501(c)(3) nonprofit organization with 77 chapters.

Over 2100 members make up the New York Metro Members Alliance, which is administered by a Board of Directors and managed by Board Officers. Our membership base encompasses New York City's five boroughs, Westchester County, Long Island, and the Hudson Valley.



# Our Mission



## InfraGard National

**InfraGard** protects United States critical infrastructure and the American people by cultivating communications, collaboration, and engagement between the public and private sectors; the alliance unites the knowledge base, work and resources of these stakeholders to mitigate threats to national security, improve resilience, and strengthen the foundation of American life.



## InfraGard Members Alliance

**InfraGard Members Alliances (IMAs)** support the InfraGard mission by providing a local trusted exchange of information related to the protection and resilience of our nation's critical infrastructure in response to local threats to their families, businesses, and communities.





# Our Vision

All **InfraGard** chapters are geographically linked with one of the FBI's 56 Field Offices, enabling law enforcement and the American business community to collaborate on localized educational programs, training events and information-sharing initiatives that help mitigate threats and promote safety and security.

Exemplifying leadership, patriotism and purpose, **InfraGard's vision** is to provide meaningful contributions towards preserving human life and making our nation a safer, more resilient place for all.

*Tens Of Thousands  
Of Members, One Mission:  
Securing Critical Infrastructure*





# Partnership for Protection



**InfraGard** safeguards the United States' critical infrastructure - those systems and assets, whether physical or virtual, that are deemed so vital to the country that their incapacitation or destruction would have a debilitating effect on security, national economic security, national public health and safety, or any combination of those factors. **The private sector owns between 80% and 90% of our country's critical infrastructure.** The federal government cannot protect these assets alone. It requires concerted action by a broad range of stakeholders, including the government, the private sector, law enforcement, academia, and concerned citizens. InfraGard acts as a vital link between owners and operators and the entities that work to protect their assets. InfraGard's fundamental tenet is that the more people who share information about physical and cyber threats and vulnerabilities, as well as best security practices, the better our chances of thwarting an attack and securing our nation.

“We’ve got to change the cost-benefit calculus of criminals and nation-states who believe they can compromise U.S. networks, steal U.S. financial and intellectual property, and hold our critical infrastructure at risk, all without incurring any risk themselves,”

**FBI Director Christopher Wray**



## Benefits of InfraGard Sponsorship

Your organization will take a leadership role in making a positive difference in your industry and your community. InfraGard sponsors have an unparalleled opportunity to become better informed on the terrorism and law enforcement issues affecting the NYC Metro area and the nation.

The presentations offered to the private sector by InfraGard and our partners are unmatched as tools of learning and information sharing. You and your staff will have access to our educational resources, peer networking, and the opportunity to be engaged in protecting your industry, your community, and your organization.

As a groundbreaking collaboration between the public and private sectors, InfraGard also offers our sponsors a highly coveted and targeted demographic. Our members include private businesses and public agencies representing the 16 critical infrastructure sectors established by the DHS and government, academic institutions, first responders, and state, local, and federal law enforcement agencies. InfraGard's success has been due to the exceptional communication, collaboration, and coordination it has forged at the epicenter of America's most critical resources.

**InfraGard members operate in all 16\* DHS Critical Infrastructure Sectors and other sectors established to meet region-specific needs. You will have the opportunity to connect with our members through our many events and networking opportunities.**

\*[Presidential Policy Directive-21](#) identified 16 distinct U.S. critical infrastructure sectors.



# Become an InfraGard Sponsor

## The New York Metro InfraGard Members Alliance

sponsorship program delivers targeted exposure, value-added incentives, and the ability to be active in protecting your business, industry, and community. Sponsors of InfraGard have access to cybersecurity training, educational programs, peer networking, and forums with law enforcement to discuss issues that affect the region and the country.

In addition, InfraGard provides our sponsors forums with access to a highly coveted demographic of individuals from private companies and government agencies that represent the 16 DHS critical infrastructure sectors, as well as regional-specific industries.

We're also covering the 65 miles above the Earth's surface! For more on our collaboration with the [Space-ISAC](#), see below.

[Space ISAC and NY Metro InfraGard Members Alliance Announce Collaboration to Advance the Mission of Cybersecurity in Space \(darkreading.com\)](#)

To further our mission, InfraGard provides various types of training and education opportunities to our members and sponsors. As a 501(c) (3) nonprofit, we rely on corporate sponsors, donors, and partners to help defray the costs of these critical programs. Our sponsorship program is designed to provide contributors with targeted visibility, several value-added benefits, and the opportunity to make a make a positive impact in the communities they serve.

**Our sponsors truly stand beside us in representing America's front line. With your financial support, we will continue to be a force multiplier in protecting our region's critical infrastructure and the American people.**





## We Value Your Support



As a non-profit organization, we rely upon the generosity of sponsors to implement our programming.



Funding directly supports the costs of our meetings, summits, webinars, community programs, website support, tools, technology, and the associated operational costs.



We are seeking mission-aligned sponsors to partner with us. We are an all-volunteer organization with an enthusiastic Board of Directors who truly value your support and partnership.



We appreciate your consideration of sponsorship.



# Sponsorship Level: Diamond

DIAMOND	\$ 100,000
Featured Branding for Our Inaugural Annual Gala Event, Complimentary Passes & Preferred Table	4
Complimentary passes to the annual New York Metro Joint Cyber Security Conference / Branding for Event	12
Prestigious association with a premier FBI-affiliated public / private partnership	✓
Recognition on New York Metro InfraGard's social media pages (LinkedIn / Facebook)	✓
Access to the invaluable training, education and networking provided at InfraGard events	✓
Company Information (and link) displayed on New York Metro InfraGard web site	Logo & Description
Company Information included in the onscreen PowerPoint presentation at the beginning of an InfraGard chapter meeting	Featured
Banner stand (or table) display at an InfraGard chapter meeting	ALL
Complimentary passes to all paid InfraGard events	8
VIP reserved seating at InfraGard chapter meetings	8
Passes to FBI Day at the Range (or similar) FBI InfraGard Outreach events	4
Introduce a speaker at an InfraGard chapter meeting	ALL
Exclusive naming rights for an InfraGard chapter meeting or event	2



# Sponsorship Level: Platinum

PLATINUM	\$ 50,000
Complimentary passes to the annual New York Metro Joint Cyber Security Conference	8
Prestigious association with a premier FBI-affiliated public / private partnership	✓
Recognition on New York Metro InfraGard's social media pages (LinkedIn / Facebook)	✓
Access to the invaluable training, education and networking provided at InfraGard events	✓
Company Information (and link) displayed on New York Metro InfraGard web site	Logo & Description
Company Information included in the onscreen PowerPoint presentation at the beginning of an InfraGard chapter meeting	Featured
Banner stand (or table) display at an InfraGard chapter meeting	ALL
Complimentary passes to all paid InfraGard events	8
VIP reserved seating at InfraGard chapter meetings	8
Passes to FBI Day at the Range (or similar) FBI InfraGard Outreach events	2
Introduce a speaker at an InfraGard chapter meeting	ALL
Exclusive naming rights for an InfraGard chapter meeting or event	1



## Sponsorship Level: **Gold**

GOLD	\$ 25,000
Complimentary passes to the annual New York Metro Joint Cyber Security Conference	6
Prestigious association with a premier FBI-affiliated public / private partnership	✓
Recognition on New York Metro InfraGard's social media pages (LinkedIn / Facebook)	✓
Access to the invaluable training, education and networking provided at InfraGard events	✓
Company Information (and link) displayed on New York Metro InfraGard web site	Logo & Description
Company Information included in the onscreen PowerPoint presentation at the beginning of an InfraGard chapter meeting	Logo
Banner stand (or table) display at an InfraGard chapter meeting	3
Complimentary passes to all paid InfraGard events	6
VIP reserved seating at InfraGard chapter meetings	6
Passes to FBI Day at the Range (or similar) FBI InfraGard Outreach events	1
Introduce a speaker at an InfraGard chapter meeting	-
Exclusive naming rights for an InfraGard chapter meeting or event	-



# Sponsorship Level: Silver

SILVER	\$ 10,000
Complimentary passes to the annual New York Metro Joint Cyber Security Conference	4
Prestigious association with a premier FBI-affiliated public / private partnership	✓
Recognition on New York Metro InfraGard's social media pages (LinkedIn / Facebook)	✓
Access to the invaluable training, education and networking provided at InfraGard events	✓
Company Information (and link) displayed on New York Metro InfraGard web site	Logo
Company Information included in the onscreen PowerPoint presentation at the beginning of an InfraGard chapter meeting	Logo
Banner stand (or table) display at an InfraGard chapter meeting	2
Complimentary passes to all paid InfraGard events	4
VIP reserved seating at InfraGard chapter meetings	4
Passes to FBI Day at the Range (or similar) FBI InfraGard Outreach events	-
Introduce a speaker at an InfraGard chapter meeting	-
Exclusive naming rights for an InfraGard chapter meeting or event	-



## Sponsorship Level: **Bronze**

<b>BRONZE</b>	<b>\$ 5,000</b>
Complimentary passes to the annual New York Metro Joint Cyber Security Conference	2
Prestigious association with a premier FBI-affiliated public / private partnership	✓
Recognition on New York Metro InfraGard's social media pages (LinkedIn / Facebook)	✓
Access to the invaluable training, education and networking provided at InfraGard events	✓
Company Information (and link) displayed on New York Metro InfraGard web site	Logo
Company Information included in the onscreen PowerPoint presentation at the beginning of an InfraGard chapter meeting	Logo
Banner stand (or table) display at an InfraGard chapter meeting	1
Complimentary passes to all paid InfraGard events	2
VIP reserved seating at InfraGard chapter meetings	2
Passes to FBI Day at the Range (or similar) FBI InfraGard Outreach events	-
Introduce a speaker at an InfraGard chapter meeting	-
Exclusive naming rights for an InfraGard chapter meeting or event	-



# Sponsorship Application Overview

Application Available Online

Date:

Organization Name:

Address:

City/State/Zip:

Phone:

Fax:

Contact Name:

Contact Phone:

Contact Email:

Authorizing Signature:

Print Name:

SPONSORSHIP LEVEL

Bronze  Silver  Gold  Platinum

Total Amount Due:

PAID ONLINE VIA INFRAGARD WEB SITE

[https://www.nym-infragard.us/sponsorship\\_application.htm](https://www.nym-infragard.us/sponsorship_application.htm)



*InfraGard sponsorships are valid for one year and renewable on an annual basis. Sponsorships and sponsoring corporations must be compatible and consistent with the mission and focus of InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. InfraGard reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not be in the interest of our members. The InfraGard name and service mark and logo are governed by strict licensing agreements and may not be used by sponsors as a representation, endorsement or other affiliation unless pre-approved by the board of directors. InfraGard reserves the right to adjust sponsorship benefits, as necessary.*

For questions regarding sponsorship, please contact the NY Metro InfraGard at [info@nym-infragard.us](mailto:info@nym-infragard.us).

<https://www.nym-infragard.us/sponsorship.htm>



# Support NY Metro InfraGard

Looking ahead, the New York Metropolitan Region will continue to face risks to its safety and security. InfraGard will continue to provide the required knowledge, resources, and collaboration to safeguard critical infrastructure and the American people. We hope you will consider making a donation to assist us in our efforts.

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Your contribution multiplies the impact of our mission. As a 501(c)(3) nonprofit organization, InfraGard is incredibly appreciative of the generosity of our members and sponsors in defraying the costs of chapter activities and programs.

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**Visit us online to make your individual, tax-deductible donation to NY Metro InfraGard Members Alliance.**

<https://www.paypal.com/us/fundraiser/charity/2103483>





## Terms & Conditions

*InfraGard sponsorships are valid for one year and renewable on an annual basis. Sponsorships and sponsoring corporations must be compatible and consistent with the mission and focus of InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. InfraGard reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not to be in the interest of our members. The InfraGard name and service mark and logo are governed by strict licensing agreements and may not be used by sponsors as a representation, endorsement or other affiliation unless pre-approved by the board of directors. InfraGard reserves the right to adjust sponsorship benefits, as necessary*



# Rules & Regulations for The NY Metro InfraGard Sponsorship Program



**Sponsor Code of Conduct:** NY Metro InfraGard Sponsorships are valid for one (1) year and renewable on an annual basis. Sponsorships and sponsoring organizations must be compatible and consistent with the mission and focus of InfraGard. NY Metro InfraGard Members Alliance (NYMIMA) reserves the right to exercise policy control over marketing and communications, and is not obligated to support products, services, or activities of sponsoring corporations that are deemed to not be in the best interest of our members.

**NON-PREFERENTIAL TREATMENT** All members of the NYMIMA shall receive the same invitation, treatment, benefits, and services when provided as part of an IOMA sponsored event.

**ATTENDANCE** Sponsor understands as follows: the dollar values set forth in the Proposal are estimates based upon general sponsorship information available to NYMIMA; the audience is based upon cost estimates of summits, meetings, and special events. Attendance and actual attendance figures may vary materially.

**LICENSE AND USAGE** NYMIMA hereby grants Sponsor a limited, non-exclusive license to use NYMIMA trade names, trademarks, and other proprietary information [the "Proprietary Information"] owned by the NYMIMA. NYMIMA does not own the rights to the InfraGard service mark, and it is specifically prohibited from use with sponsorship programs. Sponsor agrees that the Proprietary Information will be used only in connection with the Sponsorship Event to provide the benefits set forth in the Proposal and such other benefits as NYMIMA and Sponsor may agree. Sponsor's use of the Proprietary Information is subject to the approval of the NYMIMA designated representative, which approval will not be unreasonably withheld.

**OPT-IN** The NYMIMA Chapter forwards your event invitation to our membership and any information obtained, is to be used for the exclusive purposes of event management. While part of event registration may include an "opt-in" component to join the Sponsoring organization's mailing list, all services, and products shall only be promoted using NYMIMA member contact information after express permission has been received. In conjunction with the opt-in policy, Sponsor agrees to adhere to a "no spam" and chapter privacy policies. Membership names, contact information, and distribution lists will not be shared under any circumstances under this program.

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**PROGRAM LEGALITIES** It is the responsibility of the Sponsor to ensure that the recipient of all remunerations (awards, products, services, food, and drink) are legally allowed to be owned and possessed by the recipient prior to the transfer of the item(s). InfraGard membership does not ensure age, or legal eligibility for any restricted items or services.

**EXCLUSIVITY** Sponsorships are not exclusive unless otherwise set forth in the Sponsorship level.

**TERMINATION** The agreement is renewable each year by the remittance of the agreed Sponsorship contribution. If the contributions are not paid, this agreement is terminated. In addition, either party may terminate this agreement with thirty (30) days written notice. No portion of the sponsorship contribution or in-kind services are subject to being refunded for any reason.

**AMENDMENTS** This agreement may be amended only by a written instrument executed by both parties.

**MISCELLANEOUS** This agreement is governed by NY State law and is binding upon all of the parties' successors and assignees.

**NYMIMA reserves the right to amend the program at any time, and abuse of the program could result in expulsion from the program, with no refund of sponsorship contribution provided to the Sponsor.**



# THANK YOU FOR YOUR SUPPORT!

**NY Metro InfraGard Members Alliance** would like to acknowledge the vast contributions of our members and supporters.

Through our collective efforts, we have taken a leadership role in protecting the region and demonstrated an unwavering commitment to the security of our nation.

We hope you have experienced our world-class events, training, and education programs firsthand and found them highly beneficial.

